Social-environmental responsibility is a global concern, fundamental to the quality of life of present and future generations.

Taking into consideration social, economic and environmental aspects, the Santa Catarina Federation of Industries System – FIESC believes that the adoption of efficient environmental management systems that enable social responsibility and the sustainable use of natural resources may generate growth, development and increased competitiveness for the industry in the state of Santa Catarina.

SUSTAINABILITY PLAN
FOR INDUSTRY COMPETITIVENESS
IN THE STATE OF SANTA CATARINA (BRAZIL)

Integrated Actions in the
Social-Environmental Area

OBJECTIVE

To contribute to the sustainable development of the industry in the State of Santa Catarina.

GUIDING PRINCIPLES

Tripod of sustainability: economic, social and environmental factors;
Integrated actions from entities within FIESC.

Economic

Social   Environmental

Rodovia Admar Gonzaga - Itacorubi - Florianópolis/SC - Brazil - 88034-001
Tel +55 48 3231 4100 - Fax +55 48 3334 5623 - www.sistemafiesc.com.br

FIESC
CIESC
SESI
SENAI
IEL

Sistema FIESC

THE STRENGTH OF SANTA CATARINA STATE'S INDUSTRY

SUSTAINABLE INDUSTRY STRONGER ECONOMY

TARGET AUDIENCE

Affiliated industrial unions, industries and other entities within the industry of Santa Catarina.

TOOL USED: 5W2H

EXPECTED OUTCOMES

⇨ Disseminate and internalize the concept and the importance of sustainability in the production process;

⇨ To support in an integrated manner the adoption of social-environmental practices in the industry;

⇨ Create a center for strategic information on the topic;

⇨ Publish reports on social and environmental good practices within FIESC and in the industries in Santa Catarina.

EXECUTION TEAM

⇨ Federation of Industries of the State of Santa Catarina - FIESC

⇨ Social Service of Industry - SESI

⇨ National Service of Industrial Learning - SENAI

⇨ Euvaldo Lodi Institute - IEL

⇨ Center of Industries - CIESC

MAIN AREAS OF OPERATION

➡ Promotion of sustainability

➡ Energy: Energy Efficiency and Renewable Energy

➡ Climate: Climate Change and Natural Disasters

➡ Cleaner Production

➡ Water Resources

➡ Biodiversity and Forests

➡ Solid Waste

➡ Risk Management and Reputation

➡ Management of Social Impacts

➡ Management of Organizational Environment

➡ Management Tools and Standards of Corporate Responsibility

➡ Industrial Benchmarking

➡ Supply Chain Development Program

➡ Project Development and Management

➡ Communication for Sustainability

➡ Institutional Actions

Plano Sustentabilidade para a Competitividade da Indústria Catarinense